



**SPONSORSHIP PACKAGE**

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2024 Annual

# gala

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Changing Rules. Changing Lives.

**APRIL 11, 2024 | 6 PM**

THE BRIDGEPORT ART CENTER

1200 W 35TH ST, CHICAGO, IL 60609

**Shriver  
Center on  
Poverty  
Law**





## **For economic and racial justice**

67 E. Madison St., Suite 2000, Chicago, IL 60603  
312.263.3830 | povertylaw.org

Dear Friends,

Poverty is not a personal choice — it's a policy choice. We demonstrated that we know how to end poverty in America when bipartisan pandemic-era programs lifted 50 percent of children out of poverty. But by letting these supports expire, all of those children and more were left worse off than before the pandemic started, due to widening gaps (education, employment, racial wealth) and historic inflation.

What all this means is that our partnership and the Shriver Center on Poverty Law's work is more important than ever.

**On April 11, we're hosting the 2024 Annual Gala: Changing Rules. Changing Lives.** Because of your dedication to driving this nation toward racial and economic justice, we would like to personally invite you to partner with us by sponsoring this event.

Proceeds from 2024 Annual Gala will fuel our mission: *the Shriver Center on Poverty Law provides national leadership in advancing laws and policies that secure justice to improve the lives and opportunities of people living in poverty.* **As we stand side by side and celebrate our achievements, we will take pride in our work building a future for our nation free from poverty, with justice, equality, and opportunity for all.**

We must make better policy choices to change lives across America. Now is the time to invest. Can we count on you?

Thank you for considering our request to support the Shriver Center's **2024 Annual Gala: Changing Rules. Changing Lives.**

Sincerely,

A handwritten signature in black ink that reads "Audra Wilson".

**Audra Wilson**  
President & CEO  
Shriver Center on Poverty Law



# Sponsorship Levels

## PRESENTING SPONSOR \$100,000

- Premier seating, three tables (30 seats)
- Exclusive access to our VIP Reception
- Special mention as the Presenting Sponsor from the podium
- Premier recognition in event video
- Premier logo placement on event signage
- Premier placement, two-page color ad in virtual program book
- Premier logo placement on Shriver Center website
- Premier logo featured on mobile bidding platform
- Featured recognition on select social media channels
- Featured campaign in newsletter
- Special feature in 2024 annual report

## PLATINUM SPONSOR \$75,000

- Prime seating, two tables (20 seats)
- Exclusive access to our VIP Reception
- Mention as the Platinum Sponsor from the podium
- Recognition in event video
- Prime logo placement on event signage
- Prime placement and full-page color ad in virtual program book
- Prime logo placement on Shriver Center website
- Prime recognition on select social media channels
- Featured campaign in newsletter
- Special feature in 2024 annual report

## GOLDEN SPONSOR \$50,000

- Prime seating, one table (10 seats)
- Mention as Golden Sponsor from the podium
- Prime logo placement on event signage
- Full-page color ad in virtual program book
- Prime logo placement on Shriver Center website
- Prime recognition on select social media channels
- Special recognition in newsletter
- Listing in 2024 annual report

## SILVER SPONSOR \$25,000

- One table (10 seats)
- Mention as Silver Sponsor from the podium
- Logo on event signage
- 1/2 page color ad in virtual program book
- Logo on Shriver Center website
- Recognition on social media channels
- Listing in 2024 annual report

## PARTNER SPONSOR \$10,000

- One table (10 seats)
- Listing on event signage
- 1/4 page, color ad in virtual program book
- Listing on Shriver Center website

## ALLY SPONSOR \$7,500

- One table (10 seats)
- Listing on event signage
- 1/4 page, color ad in virtual program book

## CONTRIBUTOR SPONSOR \$5,000\*

- One table (10 seats)
- Listing on event signage & virtual program book

\*As of 2/9/2024

## FRIEND SPONSOR \$3,500

- One table (10 seats)



# SPONSORSHIP FORM

**Yes! I/We Will Sponsor the 2024 Annual Gala: Changing Laws. Changing Lives.**

- Presenting Sponsor, \$100,000
- Platinum Sponsor, \$75,000
- Golden Sponsor, \$50,000
- Silver Sponsor, \$25,000
- Partner Sponsor, \$10,000
- Ally Sponsor, \$7,500
- Contributor Sponsor, \$5,500
- Friend Sponsor, \$3,500

**No, I/We cannot sponsor, but wish to support with a:**

### TICKET PURCHASE

### GENERAL DONATION

- Purchase \_\_\_\_\_ individual ticket(s) for \$350/each
- I/We cannot attend but would like to make a tax-deductible donation to support Shriver Center on Poverty Law in the amount of \$ \_\_\_\_\_

## PAYMENT & CONTACT INFORMATION

- Please send me an invoice
- Enclosed is a check payable to Shriver Center on Poverty Law
- Please charge my credit card:  Visa  MasterCard  American Express  Discover

**Send Form & Payment Info to:** Shriver Center on Poverty Law - 67 E. Madison St., Suite 2000  
Chicago, IL 60603

Card Number	Exp. Date	Security Code
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Cardholder's Name	Cardholder's Signature
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Sponsor Name (as it should appear in all printed materials)

First Name	Last Name
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Address	City	State	Zip
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Phone	Email
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**Questions? Contact Erin Dowland Kabwe at: [erinkabwe@povertylaw.org](mailto:erinkabwe@povertylaw.org) or 312.809.8144**

# Thank you!

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for considering a generous sponsorship for our **2024 Annual Gala: Changing Laws. Changing Lives.** We look forward to changing lives together!

## Our Vision

Our vision is a nation free from poverty with justice, equality, and opportunity for all.



### Contact Information

Erin Dowland Kabwe

Vice President of Development

Shriver Center on Poverty Law

erinkabwe@povertylaw.org | 312.809.8144

Give online at [www.povertylaw.org](http://www.povertylaw.org)