

Integrating Asset Building Opportunities into Domestic Violence Advocacy

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Housekeeping

- For MCLE credit in Illinois: Email your name and ARDC number to andreakovach@povertylaw.org
- Technical difficulties? Contact Linda Jordan at 312.368.5231 or lindajordan@povertylaw.org
- Submit questions during the presentations via the control panel

Our Presenters

- **Emily McGinnis**, IDA Program Coordinator, Redevelopment Opportunities for Women, Inc.
- **Kelly Goodall**, Economic Empowerment Project Manager, Illinois Coalition Against Domestic Violence
- **Mary O'Doherty**, Economic Empowerment Project Director, Kentucky Domestic Violence Association
- **Cassandra D. Slade**, Vice President - CRA Officer, Lake Forest Bank & Trust Company

Overview of Asset Building

- **26.4%** of adult women report at least one episode of domestic violence
- **35.5%** with yearly household incomes < \$15,000

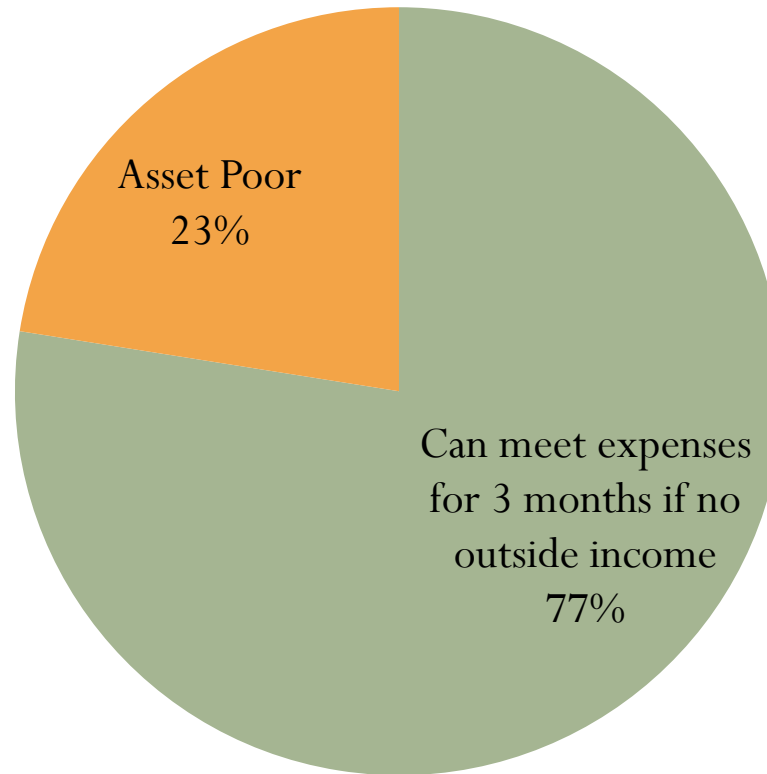
Overview of Asset Building

- Economic abuse
 - Lack of access to financial resources
 - Damage to credit
 - Debt accumulation
 - Identity theft and fraud

Overview of Asset Building

- **Income poverty** compared to asset poverty
- **Asset poverty** focuses on total household wealth
- **“Asset poor”** household does **not** have enough assets to meet its expenses for **3 months** if outside sources of income are eliminated

Asset Poor Households in the United States



Overview of Asset Building

- Increased self-confidence
- Decreased feelings of isolation
- Hopeful attitude about future



Overview of Asset Building

- Leaving an abusive relationship is a **process**, **not** an event
- **Economic dependency** is the **strongest predictor** of decision to remain, leave, or return to abusive relationship

Asset Building Resources

- www.assetcoalitiontoolkit.org
 - Partner with asset coalition in your state
 - Subscribe to receive additional information
 - Submit materials to share with others and list your organizations event
- [Webinar resource page](#)
 - Contact information and information from today's presenters
- www.cfed.org
 - Ranks states on asset poverty issues and provides policy & advocacy recommendations

Thank you!

Contact Andrea: 312.368.1089 or
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THANK YOU!

