

Sample Talking Points

Use the talking points below that you are most comfortable with. You don't need to use them all. If you have a personal story of your own or a client's that illustrates the need for (insert bill number), please share it with your elected official.

Talking Points:

- 1) (insert bill number) will modernize (insert program name) by treating 401Ks and IRAs the same way as defined benefit/traditional pension plans(insert what your state already allows).
- 2) Asset development is a proven method to long-term economic self-sufficiency. (insert bill number) will encourage savings and asset development among low-income families.
- 3) Eliminating the asset test allows those who can to build and maintain a personal safety net to bridge their way to self-sufficiency, and prevent job loss and a return to TANF.
- 4) Low-income families shouldn't forfeit prospects for long-term economic security because they need short-term, temporary assistance.
- 5) (insert statement about what the state has already done if any in this area).
- 6) Very few TANF families have any assets. It is estimated that at its peak, (insert bill number) will increase the state TANF caseload by only (insert).
- 7) The financial impact of (insert bill number) on the state/counties' TANF block grant funds will be (insert data).
- 8) Eliminating the TANF asset test has had positive results in other states that have already taken this step.

For More Information:

Contact (insert contact information)

Thank you for your support